

Gingerbread City 2018 CASTLES & COTTAGES



25TH ANNIVERSARY GALA
Monday, November 26, 2018
FAIRMONT GRAND DEL MAR

SPONSORSHIP
INFORMATION



Gingerbread City 2018

CASTLES & COTTAGES



Welcome to the Epilepsy Foundation of San Diego County's Gingerbread City Gala, San Diego's premier holiday philanthropic event and a nationally recognized gingerbread competition. World-class culinary art from the San Diego community is highlighted by pastry artists' larger-than-life gingerbread creations, and features Celebrity Chefs from San Diego's TOP restaurants. Guests will be treated to an enchanting evening featuring strolling carolers, holiday music, gourmet delights, grand gingerbread structure competition, champagne & wine—all setting the stage for a magical grand affair.

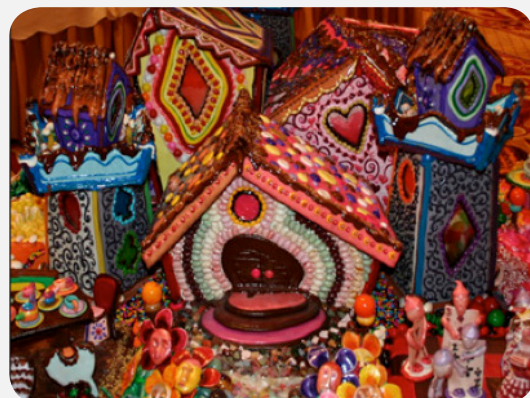
The celebration culminates with the ceremonial presentation of the Key to Gingerbread City to the distinguished Honoree.



MAGIC WISHES

Artist: Melody Morse

This edible exterior, primarily of gingerbread, included a wishing well that encouraged guests to make a wish.



ALICE in WONDERLAND

Artist: Kristen Coniaris

The tale of Alice in Wonderland is told through Alice and the Queen of Hearts' castle crafted out of nostalgic candies.

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SHINING STAR SPONSOR

\$100,000

Major supporter with customized benefits

Prominent corporate or individual name on all marketing materials including invitation, press releases, event advertisements and event signage

Corporate or individual name listed on a special page acknowledging our Shining Star Sponsors in commemorative gala program book

Two full-page 4 color ads in the Shining Star Sponsor section of the Gala commemorative gala program book

Corporate name on the following gala collateral materials: Save the Date – mailed to more than 10,000 addresses, Invitation – mailed to more than 4,000 addresses, Commemorative gala program book – distribution of 500 pieces Name listed on winning Gingerbread Structures displayed throughout the city (100,000+views)

Listed on our Web site – including a hyperlink to your company web site for two fiscal years Pre-event and post-event advertising.

Corporate name scrolling on video monitors throughout the gala venue the evening of the event, with attendance of 450

On-stage recognition as a Shining Star Sponsor during the spoken and on-screen event presentation the evening of the event

Two tables (seating for twelve), prime location at the Gingerbread Gala 2018

Special invitation for all of your guests to attend the exclusive patron's reception and complimentary valet parking

Recognition during all LIVE television interviews pre and post event throughout the holiday season

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Diamond Sponsor \$75,000

- One gala table (seating for 12), including valet parking
- Recognition on all materials
- Prominent display of name/logo on all advertising, press and print materials
- Prime placement – A full page 4-color ad inside gala program
- Link on EFSDC website with logo
- Recognition from stage
- Extensive promotion throughout holiday season
- Invitation to exclusive patrons' reception

Classic Sponsor \$50,000

- One gala table (seating for 10), including valet parking
- Recognition on all materials
- Prominent display of name/logo on all advertising, press and print materials
- Full-page ad inside gala program
- Link on EFSDC website with logo
- Recognition from stage
- Extensive promotion throughout holiday season
- Invitation to exclusive patrons' reception

Platinum Sponsor \$25,000

- One gala table (seating for 12), including valet parking
- Recognition on all materials
- Prominent display of name/logo on all advertising, press and print materials
- Half-page ad inside gala program
- Link on EFSDC website with logo
- Recognition from stage
- Extensive promotion throughout holiday season
- Invitation to exclusive patrons' reception

Gold \$10,000

- One gala table (seating for 10), including valet parking
- Recognition on all materials including event web site
- Name/logo will appear on all advertising, press, and print materials
- Quarter-page ad inside gala program
- Extensive promotion throughout the holiday season
- Invitation to exclusive patrons' reception

Silver \$5,000

- One gala table (seating for 10), including valet parking
- Name/recognition will be listed on materials (website, printed program, etc.)
- Invitation to exclusive patron's reception

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SAVING LIVES, TRANSFORMING THE FUTURE

The Epilepsy Foundation of San Diego County works to improve the quality of life for those with seizure disorders.

- 1 in 26 people will experience epilepsy in their lifetime; 1 in 100 will have a diagnosis of epilepsy.
- In San Diego County more than 50,000 people have epilepsy.
- 3 Million Americans have epilepsy, and more than half of these individuals continue to have seizures even with treatment. More than 500 Americans are diagnosed with epilepsy daily.
- Epilepsy can develop in any person, at any age. Children and seniors are particularly vulnerable.
- Epilepsy is more prevalent than Cerebral Palsy, Multiple Sclerosis and Parkinson's disease combined.

Our Free Services include: Summer Camp for Children and Teens with Epilepsy; Individual and Group Expressive Arts Therapy; College Scholarships; Information and Referral; Individual Advocacy; Support Groups; Monthly Speaker Series and Educational Seminars; IEP Support; Program Partnerships with Local Universities; Seizure First-Aid Training in Schools and the Community, including Police and Fire Stations.

VISION

An informed community in which people with seizure disorders enjoy respect, dignity, and the opportunity to achieve their full potential, free from stigma and bias.

MISSION

Epilepsy Foundation of San Diego County leads the fight to stop seizures, find a cure, save lives, and overcome the challenges created by epilepsy through education, advocacy, and research.

GOALS

- Promote prevention and early recognition of epilepsy
- Increase individual and public understanding about the potential and needs of those with epilepsy regarding education, employment, recreation and housing
- Increase awareness of the legal rights of persons with epilepsy
- Promote equal opportunity in employment and full participation in life

WHAT IS EPILEPSY?

Epilepsy is a neurological condition which affects the nervous system. It is also known as a seizure disorder, and is usually diagnosed after a person has had at least two seizures. Seizures seen in epilepsy are caused by disturbances in the electrical activity of the brain, which can cause symptoms ranging from momentary staring spells to life-threatening convulsions. The seizures in epilepsy may be related to a brain injury or a family tendency, but most of the time the cause is unknown. Your donation stays in San Diego to help children and adults who are affected by seizure disorders.