

# Gingerbread City

2017

## HOLIDAY CLASSICS

### HONORING

## MICHAEL R. CUNNINGHAM

CHANCELLOR OF NATIONAL UNIVERSITY SYSTEM



SPONSOR  
Information Packet





## **Shining Star Sponsor \$100,000** *Major supporter with customized benefits*

- ✦ Prominent corporate or individual name on all marketing materials including invitation, press releases, event advertisements and event signage
- ✦ Corporate or individual name listed on a special page acknowledging our **Shining Star Sponsors** in commemorative gala program book
- ✦ Two full-page 4 color ads in the **Shining Star Sponsor** section of the Gala commemorative gala program book
- ✦ Corporate name on the following gala collateral materials: Save the Date – mailed to more than 10,000 addresses, Invitation – mailed to more than 4,000 addresses, Commemorative gala program book – distribution of 500 pieces Name listed on winning Gingerbread Structures displayed throughout the city (100,000+views)
- ✦ Listed on our Web site – including a hyperlink to your company web site for two fiscal years Pre-event and post-event advertising.
- ✦ Corporate name scrolling on video monitors throughout the gala venue the evening of the event, with attendance of 450
- ✦ On-stage recognition as a **Shining Star Sponsor** during the spoken and on-screen event presentation the evening of the event
- ✦ Two tables (seating for twelve), prime location at the Gingerbread Gala 2017
- ✦ Special invitation for all of your guests to attend the exclusive patron's reception and complimentary valet parking
- ✦ Recognition during all LIVE television interviews pre and post event throughout the holiday season

[www.gingerbreadcity.org](http://www.gingerbreadcity.org)

Please refer to the Epilepsy Foundation of San Diego County for printing details and deadlines

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**EPILEPSY  
FOUNDATION**  
San Diego County



### **Diamond Sponsor \$75,000**

- ✦ One gala table (seating for 12), including valet parking
- ✦ Recognition on all materials
- ✦ Prominent display of name/logo on all advertising, press and print materials
- ✦ Prime placement – A full page 4-color ad inside gala program
- ✦ Link on EFSDC website with logo
- ✦ Recognition from stage
- ✦ Extensive promotion throughout holiday season
- ✦ Invitation to exclusive patrons' reception

### **Classic Sponsor \$50,000**

- ✦ One gala table (seating for 10), including valet parking
- ✦ Recognition on all materials
- ✦ Prominent display of name/logo on all advertising, press and print materials
- ✦ Full-page ad inside gala program
- ✦ Link on EFSDC website with logo
- ✦ Recognition from stage
- ✦ Extensive promotion throughout holiday season
- ✦ Invitation to exclusive patrons' reception

### **Platinum Sponsor \$25,000**

- ✦ One gala table (seating for 12), including valet parking
- ✦ Recognition on all materials
- ✦ Prominent display of name/logo on all advertising, press and print materials
- ✦ Half-page ad inside gala program
- ✦ Link on EFSDC website with logo
- ✦ Recognition from stage
- ✦ Extensive promotion throughout holiday season
- ✦ Invitation to exclusive patrons' reception

### **Gold \$10,000**

- ✦ One gala table (seating for 10), including valet parking
- ✦ Recognition on all materials including event web site
- ✦ Name/logo will appear on all advertising, press, and print materials
- ✦ Quarter-page ad inside gala program
- ✦ Extensive promotion throughout the holiday season
- ✦ Invitation to exclusive patrons' reception

### **Silver \$5,000**

- ✦ One gala table (seating for 10), including valet parking
- ✦ Name/recognition will be listed on materials (website, printed program, etc.)
- ✦ Invitation to exclusive patron's reception





Welcome to the Epilepsy Foundation of San Diego County's Gingerbread City Gala, **Tuesday November 28 2017**, at the Fairmont Grand Del Mar, Honoring Dr. Michael Cunningham, San Diego's premier holiday philanthropic event and a nationally recognized gingerbread competition. World-class culinary art from the San Diego community is highlighted by pastry artists' larger-than-life gingerbread creations, and features Celebrity Chefs from San Diego's TOP restaurants. Guests will be treated to an enchanting evening featuring strolling carolers, holiday music, gourmet delights, grand gingerbread structure competition, champagne & wine—all setting the stage for a magical grand affair.



**Title: MAGIC WISHES**  
**Artist: Melody Morse**



**Title: Willy Wonka**  
**Artist: Kristen Coniaris**



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## The Epilepsy Foundation of San Diego County

**Save Lives ~ Transform the Future**

**The Epilepsy Foundation of San Diego County, a non profit 501(c)(3) works to improve the quality of life for those with seizure disorders**

Our free programs and services include: Summer Camp for Children and Teens with Epilepsy; Individual and Group Expressive Arts Therapy; College Scholarships; Information and Referral; Individual Advocacy; Support Groups; Monthly Speaker Series and Educational Seminars; IEP Support; Program Partnerships with Local Universities; Seizure First-Aid Training in Schools and the Community, including Police and Fire Stations.

- 1 in 26 people will develop epilepsy in their lifetime
- In San Diego County more than 50,000 people have epilepsy
- 3 Million Americans have epilepsy, and more than half of these individuals continue to have seizures even with treatment. More than 500 Americans are diagnosed with epilepsy daily.
- Epilepsy can develop in any person, at any age. Children and seniors are particularly vulnerable.
- Epilepsy is more prevalent than Cerebral Palsy, Multiple Sclerosis and Parkinson's disease combined.



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